



## privacy statement

Responsible authority in the sense of the data protection laws, in particular the EU Data Protection Regulation (DSGVO):

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## General information

Based on Article 13 of the Swiss Federal Constitution and the data protection provisions of the Confederation (Data Protection Act, DSG), every person has the right to the protection of his or her privacy and to protection against the misuse of his or her personal data. The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

In cooperation with our hosting providers, we endeavour to protect the databases as best as possible against unauthorised access, loss, misuse or falsification.

We would like to point out that data transmission over the Internet (e.g. communication by e-mail) can be subject to security vulnerabilities. A complete protection of the data against access by third parties is not possible.

By using this website, you consent to the collection, processing and use of data in accordance with the following description. In principle, this website can be visited without registration. Data such as pages called up or names of files called up, date and time are stored on the server for statistical purposes without these data being directly related to your person. Personal data, in particular name, address or e-mail address are collected as far as possible on a voluntary basis. The data will not be passed on to third parties without your consent.

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This website uses cookies. These are small text files that make it possible to store specific, user-related information on the user's terminal device while he or she is using the website. Cookies make it possible, in particular, to determine the frequency of use and number of users of the pages, to analyse the behaviour of page use, but also to make our offer more customer-friendly. Cookies remain stored after the end of a browser session and can be called up again when you visit the site again. If you do not wish this to happen, you should set your Internet browser so that it refuses to accept cookies.

## **Data transmission security (without SSL)**

Please note that data transmitted via an open network such as the Internet or an e-mail service without SSL encryption will be visible to everyone. An unencrypted connection can be recognized by the fact that the address line of the browser displays "http: //" and no lock symbol is displayed in your browser line. Information transmitted over the Internet and content received online may be transmitted through third-party networks. We cannot guarantee the confidentiality of communications or documents transmitted via such third party open networks or networks.

When you disclose personally identifiable information through an open network or third-party network, you should be aware that your information may be lost or potentially accessed by third parties, and consequently collect and use the information without your consent. Although in many cases the individual data packets are transmitted encrypted, but not the names of the sender and the recipient. Even if the sender and the recipient reside in the same country, the transmission of data via such networks is often without controls via third countries, i.e. countries that do not offer the same level of data protection as your domicile country. We assume no responsibility for the security of your data during transmission via the Internet and disclaim all liability for direct and indirect losses. We ask that you use other means of communication, if necessary or sensible for security reasons.

Despite extensive technical and organizational security measures, data may be lost or intercepted and / or manipulated by unauthorized persons. As far as possible, we take appropriate technical and organizational security measures to prevent this within our system. However, your computer is outside the security area that we control. It is up to you as the user to inform yourself about the required safety precautions and to take appropriate measures in this regard. As a website operator, we are in no case liable for any damage that you may incur as a result of data loss or manipulation.

Data that you specify in online forms can be forwarded to commissioned third parties for the purpose of order processing and can be viewed and edited by them if necessary.

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For more information about Google Web Fonts, visit

<https://developers.google.com/fonts/faq> and read Google's privacy statement at <https://www.google.com/policies/privacy/>

## **Use of Adobe Typekit**

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## **alterations**

We may amend this privacy statement at any time without prior notice. The current version published on our website applies in each case. If the data protection declaration is part of an agreement with you, we will inform you in the event of an update about the change by e-mail or by other suitable means.

## **Questions to the data protection officer**

If you have any questions regarding data protection, please send us an e-mail or contact the person in our organisation responsible for data protection listed at the beginning of the data protection declaration.

Lenk, 28.10.2018

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